



جامعة الفلاح
AL FALAH UNIVERSITY

Community Engagement Committee

Based on the strategic plan of AFU (Al-Falah University) 2015-2020, the community engagement Committee was formed. The committee tries to develop communication and interaction between the university and the community by providing activities and services to the community and the community support in the development of work and activities at the university.

The community engagement goals identified in the Strategic Plan include building a community service program to meet the cultural, scientific, social & educational needs of the community. The second goal in the strategic plan related to community engagement refers to the establishment of cooperation and partnership with local and international institutions in the private or public sector while preserving the values and culture of the UAE society.

AFU University believes that the educational institutions in the UAE must play a major role in the development of society by meeting the society needs, interests and expectations. AFU focuses on providing the service of community engagement through the following aspects:

- Identify clear procedures and steps to identify needs within the community
- Develop a plan for community participation commensurate with the mission and vision of the university
- Determining the policies and procedures regulating the external relations
- Involve employers and professional bodies in identifying their needs for curriculum development at the university in order to contribute to local and community growth and development
- Developing formal and informal relations with employers, clarifying the details of these relations and describing the benefits of these agreements for both parties and the obligations of each party, which enhances the university's mission.
- Establish relations with other higher education institutions, in an official manner, for further studies;
- Establish clear communication lines with graduates, including:
 - Alumni Database
 - Career development for graduates



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- Investigate the employment of graduates and keep records of their first destinations and their work in the long term, and use that information to send them to the Curriculum Development Committee
- The formation of advisory committees in each of the faculties of the university and according to the specialization is looking at the needs of employers and professional bodies and the importance of this in the development of curricula in order to contribute to economic and local growth in the community as a whole. The Advisory Committees also provide information on the availability of training opportunities and opportunities of practical experience and advice on career paths. Al Falah University evaluates the effectiveness of these advisory committees
- Evaluate the effectiveness of relations with the community periodically through questionnaires or any other methods to ascertain the results.

The vision, mission and goals of the community engagement committee are derived from those of the university:

1.1 Vision

Based on the vision of AFU, The vision of the community engagement committee is to enable the university to have a creative and innovation services to the community based on the results of scientific research in accordance with the needs of society

1.2 Mission

In the light of the above mission of AFU; the mission of the community engagement committee is to identify the needs of the community and provide services suited to those needs and encourage the participation of the community in the development of the university curricula and activities. Communicate with university graduates and conclude agreements with local and international institutions

1.3 Goals

In the light of the goals of AFU; the community engagement sets the following goals:

Goal 1:

Develop community service programs that help to meet the recreational, cultural, educational, scientific and social needs of the area.



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Objectives:

- identify the needs of the local community and provide services suited to those needs
- Evaluate the effectiveness of programs and services in meeting the needs of society

Goal 2: Emphasize and continually improve the teaching quality and support appropriate faculty development resources to achieve local and international recognition.

Objectives:

- Utilizing information from the community in the development of curricula and services
- Participation of the local community in providing meetings and training programs for AFU students to develop their professional skills
- Implementing agreements and memoranda of understanding with local community institutions

Chairman

Dr. Samer Abdul Hadi

Dean

Student Affairs

Members

N	Name	Position
1	Dr. Ashraf Jahmani	Representative, College of Business Administration
2	Dr. Nadia Yas	Representative, College of Law
3	Dr. Robin Kabha	Representative, College of Mass Communication
4	Mr. Ali Al Alaimi	Representative, General Education Department
5	Ms. Walaa Mansour	Secretary, Deanship of Student Affairs

Meeting Schedule: Twice per semester