The College of Business Administration is pleased to host the 2nd AFU Workshop:

“Business Data Analysis: A Crossroad Between Business & Society”

B D A 2 0 1 7

16th February, 2017
Al Falah University, Dubai
United Arab Emirates
The Second AFU Workshop: BDA2017

Business and Society is a complement target for any academic institute that fertilizes the scientific knowledge within the society ground. Following this target, the College of Business and Administration (COBA) in Al Falah University - Dubai, will host a two Days Workshop on “Business Data Analysis: A Crossroad between Business and Society” which will be held in the 15th & the 16th of February, 2017. The workshop is linked to a forthcoming themed issue of "The international Journal of Business and Society" (indexed by Scopus).

Workshop Themes:

Important Dates:
Article submission: 20th January – 5th February, 2017

Committees
Organizing Committee
- Prof. Amjad D. Al-Nasser, Al Falah University, Dubai.
- Dr. Mohanad Halaweh, Al Falah University, Dubai.
- Dr. Reneh Ramsis, Al Falah University, Dubai.
- Dr. Ezzet Alomari, Al Falah University, Dubai.

Advisory Committee
- Dr. Sameer Al-Barghothy, Al Falah University, Dubai.
- Prof. Khalifa Jaber, Al Falah University, Dubai.
- Prof. Attilia Marie, Al Falah University, Dubai.
- Prof. Mohammed Al Rawash, Yarmouk University, Jordan.
- Prof. Luigi D’Ambra, University of Naples Federico II, Italy.
- Prof. Maurizio Carpita, University of Brescia, Italy.
- Dr. Enrico Ciavolino, University of Salento, Italy.
- Dr. Tamer Darwish, University of Gloucestershire, UK.
- Dr. Ashraf Jahmani, Al Falah University, Dubai.
- Dr. Islam Faisal, Al Falah University, Dubai.
- Dr. Mohamad Khan, Al Falah University, Dubai.
- Dr. Ijaz ur Rahman, Al Falah University, Dubai.
- Dr. Panagiotis Kokkalis, Al Falah University, Dubai.

Contact: For more information please sent an email to amjad.alnasser@afu.ac.ae

2. Global Financial Crisis and Productivity Changes of Banks in UAE: A DEA-MPI Analysis - Ammar Jreisat, Sameer Al-Barghouthi & Amer Qasem


5. Oil Prices, Macroeconomic Forces, and Stock Returns: Evidence from an ARDL Bound Testing Approach, Imran Khan, Faisal Nawaz Mir and Khalifa Hamood Jaber

6. The Level of Moral Competence and Its Relationship with the Variables of, Gender, Specialization and Academic Year among Al Falah University Students in Dubai - Samer A. Abdel-Hadi

7. The effect of airline service quality on passengers’ satisfaction: a Royal Jordanian case study - Ashraf Jahmani

8. Fuzzy logic Approach to simulate the role of Academic performance and competition in Strategic intention within Jordanian higher education institutions - Islam Faisal Bourini & Faisal A. Bourini

9. The Impact of Organizational Motives on their Performance with Mediating Effect of Sustainable Supply Chain Management - Aysha Ehsan, Maryam Amjad & Ahmed Jamil


11. Consumer Confidence and Sectoral Stock Returns in China: Evidence from Multi-Resolutions Wavelet and Granger Coherence Analysis - Sameer Al Barghouthi, Saba Qureshi, Ijaz Ur Rehman, Faisal Shahzad & Fiza Qureshi


14. Costs Estimation of Water Pollution in Agriculture, Fisheries, Livestock and Birds - Attiea Marie et. al

## Selected Articles for Presentation

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<tr>
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<td>12:00am – 12:30am</td>
<td>Registration &amp; Welcome</td>
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<tr>
<td>12:30pm – 12:40pm</td>
<td>Welcome Speech by Prof. Amjad Al-Nasser</td>
<td>Ghaidah Al Rawashdeh</td>
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<tr>
<td>12:40pm – 12:50pm</td>
<td>Welcome Speech by Dr. Khalifa Jaber, Dean of COBA</td>
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<td><strong>Break (12:50 – 1:00)</strong></td>
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<tr>
<th>Authors/ Presenter(P)</th>
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<td>Muhammad Zia Khan</td>
<td>Multi-Agent Coordinated Strategic Management Framework using Ontological Information Fusion</td>
<td>1</td>
<td>1:00 – 1:20</td>
<td>Ijaz-ur Rehman</td>
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<tr>
<td>Aysha Ehsan</td>
<td>The Impact of Organizational Motives on their Performance with Mediating Effect of Sustainable Supply Chain Management</td>
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<td>Ijaz-ur Rehman</td>
<td>Consumer Confidence and Sectoral Stock Returns in China: Evidence from Multi-Resolutions Wavelet and Granger Coherence Analyses</td>
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<td>Islam Faisal</td>
<td>Fuzzy logic Approach to simulate the role of Academic performance and competition in Strategic intention within Jordanian higher education institutions</td>
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<td>Panagiotis Kokkalis</td>
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