



جامعة الفلاح
AL FALAH UNIVERSITY

A Leaders Guide to Knowledge Management

On Saturday February 13, 2016, Al Falah University welcomed Fulbright scholar, Dr. John Girard who delivered a seminar presentation to graduate and undergraduate students in the College of Business Administration. Dr. John Girard holds the Peyton Anderson Endowed Chair in Information Technology at Middle Georgia State University's School of Information Technology. His current research interests include how technology, leadership and culture enable knowledge management, innovation, and globalization.



The seminar focused on leadership and knowledge management in order to enhance organizational effectiveness and efficiency. This was an engaging and interesting session in which business management students discussed the importance of knowledge management in the process of creating, sharing, using and managing the knowledge and information of an organization.

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