



جامعة الفلاح
AL FALAH UNIVERSITY

A Leader's Guide to Knowledge Management

Dr. John Girard

Brief Program Description

On Monday 15 February, 2016 a seminar entitled "A Leader's Guide to Knowledge Management" was presented to Al Falah University faculty and staff by Dr. John Girard, a visiting Fulbright Scholar. Dr. John Girard holds the Peyton Anderson Endowed Chair in Information Technology at Middle Georgia State University's School of Information Technology. His current research interests include how technology, leadership and culture enable knowledge management, innovation, and globalization.

The seminar focused on leadership and knowledge management in order to enhance organizational effectiveness and efficiency. This is an engaging and interesting workshop in which members of staff will discuss the importance of knowledge management in the process of creating, sharing, using and managing the knowledge and information at Al Falah University

Knowledge management is an area of great interest in the United Arab Emirates (UAE). As the UAE moves toward Vision 2021, knowledge management will play a pivotal role. One pillar of the plan is A Competitive Economy Driven by Knowledgeable and Innovative Emiratis that may be described as a diversified and flexible knowledge-based economy will be powered by skilled Emiratis and strengthened by world-class talent to ensure long-term prosperity for the UAE.

Program Objectives

Upon successfully finishing this professional training program, trainees should be able to accomplish the following objectives:





1. Educate faculty and staff at Al Falah University in the domain of knowledge management.
2. Provide advice and guidance on how knowledge management could be incorporated into core business practices within the University
3. Use information to create knowledge, wisdom and understanding within the university context.
4. Help ensure the University is ready and able to support the knowledge intensive elements of Vision 2021 by educating staff in the domain of knowledge management.

Participants benefited from an enhanced understanding of the importance of data in knowledge creation; developed the ability to garner information from data mining, and were able to evaluate the use of information to create knowledge and understanding within the organizational context.

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