

## Advisory Board Meeting of College of Business Administration at Al Falah University



Advisory Board of College of Business Administration held its second meeting at Al Falah University with representatives of the business community in Dubai in the presence of the Vice President for Academic Affairs, Dr. Samir Barghouthi, who granted the guests certificates of appreciation for their efforts in order to develop the educational process.

The meeting was attended by the Consultant of Quality and Excellence in the Dubai Government, Dr. Ziad Mohammed Kahlout , Dr. Aysha Al Busmait , Director of Communications and Marketing at the Dubai Sports Council, Professor Ali Abdullah Abdouli, Chairman of Awareness and Education Department with the Securities and Commodities Authority and Mr. Hamad Jassim Ali Abdullah Rajab, a representative of the Dubai Electricity and Water Authority. Al Falah University was represented by the Dean of College of Business Administration, Dr. Bernadette Warner and Dr. Sandra Fahmy and Mr. Taher Mansi.

The meeting focused on a number of important points that aim to develop university curricula, in line with the current development in the United Arab Emirates and neighboring countries and their market requirements. There were discussions of many innovative ideas and suggestions, which contribute to the provision of appropriate services and stimulate the process of interaction with the surrounding community in the state.

The aim of the College of Business Administration through these meetings is to benefit from the experiences of members of the Board in order to promote the strategic objectives of the College and the University.

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