

Academic Cooperation with Goce Dolcev University



At the opening session of the 6th International Scientific Conference of the Goce Dolcev University in Macedonia, Al Falah University signed academic cooperation through which scientific cooperation is integrated between the two institutions of higher education in terms of research and exchange of students and faculty members. The AFU delegation included the Dean of the College of Law, Dr. Mohammed Dessouky and the Dean of the College of Mass Communication, Dr. Hassan Mustafa.

Prof. Abdelhafid Belarbi said that the signing of the agreement with the Goce Dolcev University comes within the framework of Al Falah University's keenness on international partnerships, which contributes to the enhancement of the UAE's position in cultural openness between countries and stimulates the university's strategy in enhancing theoretical knowledge and practical and scientific experiences.

During the conference, Dr. Mohammed Dessouky and Dr. Hassan Mostafa participated as keynote speakers, where they presented a paper on "The Role of Strict Liability in Consumer Protection and the Need for its Application in the Advertising Field". Academics and industry specialists from the fields of Law, Media, Politics and Economics from 12 European countries attended the conference which lasted for two days with the papers submitted were published in a book.

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